

PERFECT PRODUCT PLACEMENT OF TOBACCO GOODS



- Sloping tobacco shelves
- Suboptimal use of space
- Poor visibility and orientation
- Hard to fill due to high front panel



OUR SOLUTION

POS- τ Pushfeed System:

- Automatic front of shelf display
- Fill and remove, easily and gently
- High stability, no damaging of goods

POS- τ Glass Shelf incl. Bracket:

- Easy to modify
- Compatible with the supplied standpipe
- Optimal utilisation of space with horizontal presentation
- optionally with LED shelf lighting



THE RESULT

- **+ 80 % presentation space with 4 extra shelves**
- **Material cost savings of up to 17 % with modernization from metal to glass**
- Always the best visibility and focal point
- **High satisfaction** level among shop employees and customers