



POS-T **ESL-RAILS**

PRICE LABELING FOR
ELECTRONIC PRICE TAGS

**THE
PERFECT
PRICE
LABELING**

MAKE | RETAIL | REVOLUTIONARY | SIMPLE

POS_{TUNING}[®]
a Voßhenrich company

WITH PERFECT HOLD FOR OPTIMAL USE AT THE POS

You would like to convince not only with the perfect shelf arrangement, but also to position your offer at the point of sale at any time in a promotionally effective way? With the POS-T Mounting Rails for Electronic Shelf Labels (ESL), you can implement price labeling, advertising, and master space protection on the shelf.

The POS TUNING rails provide a firm hold for the electronic price labels. Both mounting and dismounting of the labels is easy and requires no tools. The full-surface label protection is the perfect solution for your award on the shelf.

Thanks to high-quality plastic, our POS TUNING fastening systems convince with their durability. They are ideal for attaching advertising materials (wobblers, highlighters, frames, etc.) to all standard shelves.

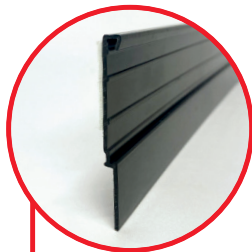




BENEFIT FROM **THE MANY ADVANTAGES!**

- Suitable for all standard shelves
- Suitable for many different ESL manufacturers' shelving and series (Hanshow Nebular, SES Imagotag Vusion, SoluM and many more)
- Attachment of advertising material possible, e.g. wobblers, highlighters etc.
- Sturdy construction, even if the labels are changed regularly
- Easy assembly and disassembly of the electronic price tags
- Secure and tool-free hold due to anti-theft unlocking mechanism (patented)
- Durability due to high quality plastic
- Standard colours: white and anthracite (from 500 m purchase any colour possible)

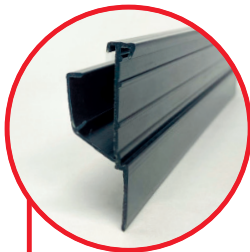
ALWAYS PERFECT HOLD – ESL-RAILS FOR EVERY USE



● ADHESIVE ESL-RAIL

Can be used on
all smooth surfaces

Secure hold thanks to
foam adhesive tape



● ESL-RAIL WITH 2-WAY ADJUSTMENT

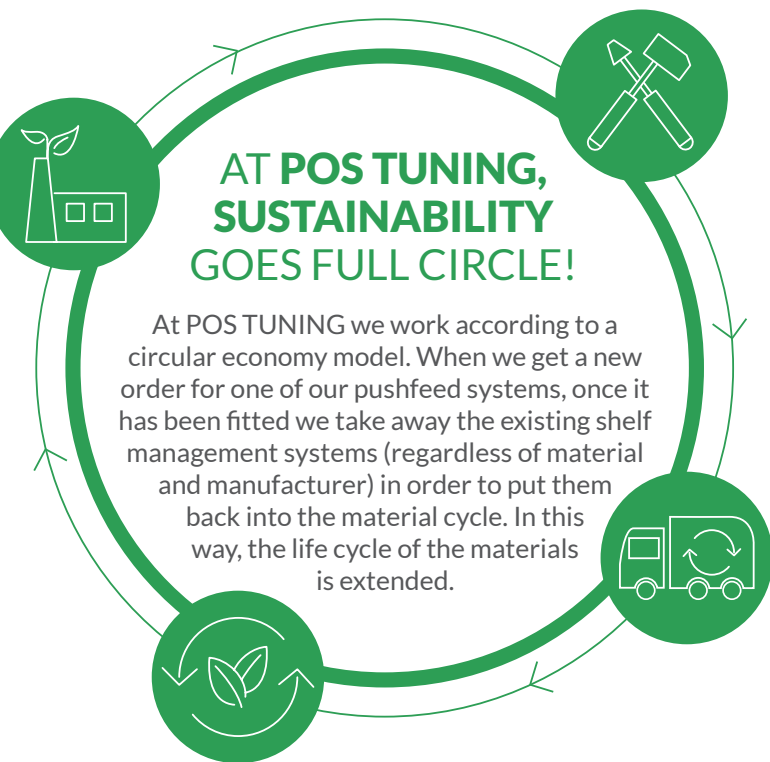
Can be used for all common
shelves with U-profile
(Linovag, Harres, Storebest,
Tego-Metall, Linde, etc.)

Two positions possible
(flat or inclined)



● ESL-RAIL FOR FREEZER WIRE SHELVES

Can be used for all common
freezer wire shelves
(AHT, Linde, Carrier, Etpa)



THAT MAKES **POS-T ESL-RAILS** SO SUSTAINABLE



MATERIAL + RESOURCE-FRIENDLY PRODUCTION

- Production with 100% green electricity
- Reduction of the amount of primary raw materials through self-produced/purchased recyclates
- Low use of raw materials and maximum recyclability in new product design



SYSTEM DELIVERY AND INSTALLATION

- Saving of packaging material through precisely fitting outer cartons and reduction of CO₂ consumption during transport of the space-saving boxes
- Considerable life span of our products of at least 7 years



WITHDRAWAL OF THE OLD SYSTEM

- Taking back used systems regardless of the manufacturer*



MATERIALS SENT FOR RECYCLING

- Separation of goods according to materials and preparation for reuse in own operation
- If it is not possible to reuse them in our own operation, the materials are recycled through certified specialists

* Guaranteed take-back only in Germany, in EU countries on request.

GET IN TOUCH NOW!

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