COOL TO MAKE MORE TURNOVER!

Make. Shopping. Simply. Better.

POS-*T* SKADI TRACK

THE DOUBLESTACK PRESENTER FOR CONICAL ICE CREAM CUPS

POSTUNING®
a Voßhenrich company

TWICE AS **GOOD –** TWICE THE **ATTENTION!**

Whether a shopper spontaneously still decides to make a purchase in the frozen category does not only depend on the placement of the chest or cabinet in the store. What is also crucial whether the placement of the products is well thought out.

An appealing product presentation, whether vertical or horizonal can positively influence the buying impulse. Overview and and order tempt customers to buy more quickly. Unusual presentation solutions, such as a horizontal double stack presenter presentation of ice-cream cups, can catch the shopper's eye and persuade him to buy in milliseconds.

With the POS-*T* SKADI TRACK, you are guaranteed to draw the focus to your product. It's not just the special look that invites people to buy. The optimized accessibility of the products also makes shoppers grab them. Simply secure the best places for yourself.

POS TUNING®
a Vopfenrich company

BENEFIT FROM
THE MANY ADVANTAGES!

- Visual highlight
- Perfect brand structure
- Better differentiation of varieties
- Permanent front presentation
- Easy removal
- Better visibility
- Easy installation on all standard wire shelves
- Place reservation for brands
- Robust and producible in any colour
- Communication areas

POS TUNING®
a Vopfenrich company

DISCOVER HOW YOU CAN **PERFECT YOUR FREEZER PRESENTATION** TO PERFECTION.

POS TUNING®
a Vopfenrich company

GET IN TOUCH NOW

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